

新时代 新设计

New Era - New Design

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广东省 第九届“省长杯” 工业设计大赛 参赛手册 2018.7

THE MANUAL OF THE 9TH
GOVERNOR CUP
INDUSTRIAL DESIGN
COMPETITION,
GUANGDONG PROVINCE

广东省第九届“省长杯”工业设计大赛组委会办公室
GOVERNOR CUP Industrial Design Competition Organizing Committee Office



专业机构

Professional Organizations

专业指导委员会

Professional Guiding Committee

专业指导委员会负责制定本次大赛的评审实施规则，处理过程中的有关专业技术问题，对大赛评审进行指导。

This committee is responsible for preparing implementing rules for appraisal, handle professional technology problems in competition process and provide instructions.

专业评审委员会

Professional Review Committee

专业评审委员会按照评审规则、评审细则和分工，在各评审阶段对参评作品进行评判和打分，处理大赛评审过程中的行业、专业、技术、市场、管理等相关问题，向组委会推荐最终获奖名单及等级。

This committee is responsible for reviewing and scoring participating works in all review stages according to review rules, detailed review rules and division of labor, solve problems concerning profession, technology, market and management in review process and recommend a list of prize winners and awards to the Organizing Committee.

仲裁委员会

Board of Arbitration

仲裁委员会负责对评审活动全过程进行监督，对工作中出现的违规行为、投诉举报等进行仲裁和处理，由组委会聘请工业设计、法律、行业、监察、公证、知识产权等方面的专家组成。

The Board of Arbitration is comprised of specialists in industrial design, law, industry, supervision, notarization and intellectual property rights. They are engaged by the organizing committee, responsible for the whole process supervision over the selection and voting activities, and for the arbitration and management of the irregularities, complaints and offence reports, etc.

大赛赛制

Competition System

大赛分为初赛、复赛和决赛三个阶段。其中，产品设计组由于参赛作品数量有限，仅分为初赛、决赛两个阶段。

The competition is divided into three stages, preliminary contest, semi-final and final. Since limited participating works are expected to receive, product design group is divided into preliminary contest and finals contest.

初赛

根据大赛工作方案，全省设广州、深圳、珠海、汕头、佛山、韶关、惠州、东莞、中山、江门、湛江、肇庆、清远、云浮和省直等15个分赛区。省直赛区面向省直、省外、国（境）外以及未设分赛区的市。赛事的组织形式既可与现有赛事结合，也可单独组织。各赛区参赛作品分产品设计组、概念设计组和工业设计组等三个组别进行评审。其中产品设计组、概念设计组按照参赛作品10%的数量推荐参加复赛，工业设计组则按照参赛作品10%的数量推荐直接参加决赛。

复赛

对产品设计组、概念设计组参赛作品，按照智能装备类、服装类、家具类、CMF类、交互类、厨卫类、综合类7个类别，分别设立专项赛。产品设计组、概念设计组各按20%的比例评出优秀作品参加决赛。

决赛

分产品设计组、概念设计组和工业设计组三个组别进行。

其他

本届大赛接受全国大学生工业设计大赛广东赛区推荐的优秀作品按相应的组别参加决赛，推荐参加决赛的优秀作品数量不超过100件，且作品须与本届大赛的规范要求相符。

参赛流程与时间安排

Procedures and Arrangements



参赛范围

Scope of Entries

本届大赛实行开放办赛，国（境）内外企业、机构、院校、个人或团队均可作为参赛单位，自主选择分赛区或全国大学生工业设计大赛广东赛区中的一个分赛区参赛，国籍、户籍不限，但同一作品不可重复参赛。

所有参赛作品原则上须是2016年10月1日后完成的原创作品，具有完全的知识产权。

In the principle of development, domestic (resident) enterprises, institutions, universities & colleges, individuals or teams are all admitted to competition. All participants, regardless of nationality and household registration, can sign up at any co-host cities or branches of CUIDC Guangdong Division; however, one piece of work can only be submitted for once.

In principle, all participating works must be original works that are completed no earlier than October 1, 2016 and with all their intellectual property rights reserved by participants.

作品征集方向及分类

Works Collection Direction and Categories

作品组(类)别 Competition Groups

本届“省长杯”工业设计大赛设产品设计组、概念设计组和产业设计组三个组别。

The “Governor Cup” Industrial Design Competition is divided into product design group, conceptual design group and industrial design group.

产品设计组 Product design group

面向已量产和已开发产品，分为7个类别：智能装备类、服装类、家具类、CMF（色彩、材料、工艺）类、交互类、厨卫类、综合类（前6个类别之外的其他行业，如电子信息、医疗器械、电器、照明与灯具、五金等）。→

This group contains 7 categories of products in mass production and developed products: Intelligent equipment, apparel, furniture, CMF (color, material, and fabrication), interaction, kitchen & bath and comprehensive category (other categories other than the first 6 ones, such as electronic information, medical device, appliance, lighting and lamps, hardware, etc).

概念设计组 Conceptual design group

面向未量产、未投入市场的概念设计作品，分为7个类别：智能装备类、服装类、家具类、CMF（色彩、材料、工艺）类、交互类、厨卫类、综合类（前6个类别之外的其他行业，如电子信息、医疗器械、电器、照明与灯具、五金等）。→

This group contains 7 categories of products that are not in mass production and haven't been put into market: Intelligent equipment, apparel, furniture, CMF (color, material & furnishing), interaction, kitchen & bath and comprehensive category (other categories other than the first 6 ones, such as electronic information, medical device, appliance, lighting and lamps, hardware, etc).

产业设计组 Industry group

以产业创新和产业提升为目标，通过设计思维来推动体验创新、服务创新、商业模式创新，重点征集能够体现“设计前置、技术协同、以用户体验为中心”的产业模式系统解决方案，新型生产服务业模式以及设计基础研究项目。

Promote experience innovation, service innovation and commercial mode innovation with design thinking by targeting at industrial innovation and industrial promotion, and collect industrial mode system solutions that can demonstrate “proposed design, coordinated technology and centralized user experience”, new production service industry modes and design basic research projects.

分类说明 Classification Instructions

01.智能装备 Intelligent equipment

发挥工业设计的整合作用，集成互联网科技、人工智能、大数据应用等新兴技术手段，开发的机械设备、起重设备、检测设备、加工设备、能源设备、机器人、生产工具、交通运输工具，以及城市和道路公共设备设施或模块等。

Machinery equipment, lifting equipment, detecting equipment, processing equipment, energy equipment, robots, manufacturing tools and transportation tools, as well as urban and road public equipment & facilities or modules that are developed utilizing the integration effect of industrial design and integrates emerging technologies, such as integrated internet technology, artificial intelligence and big data application, etc.

02.服装 Apparel

创意出色、个性鲜明的各类服装设计，功能性的工装和制服设计，以及包含眼镜、鞋帽、箱包、首饰等服饰产品与配件设计。

Creative and characterized apparel design, functional overalls and uniform design, as well as design of clothes and accessories such as glasses, shoes & hats, cases & bags and accessories, etc.

03.家具 Furniture

以易用、好用为理念创造的、具有鲜明风格特色并能与使用场景相适应的家具设计，以及具有功能用途或装饰用途的家居用品等。

Design of convenient and easy furniture, and characterized furniture matching with application scenarios; functional or decorative household products, etc.

04.CMF

通过材料CMF（色彩、材料、工艺）表面处理、传统材料跨界应用、基于应用的新材料研发，为工业设计在产品领域提供更为广泛的创新前景。

Provide more intensive innovation prospects for industrial design in product design field through CMP (color, material & furnishing) treatment, cross-over application of traditional materials based on R & D of applied materials.

05.交互 Interaction

以人机交互关系和用户体验创新为特点的互联网产品、软件产品和其他具有突出界面设计特色的各类工业产品。

Internet products, software products and other industrial products with standing interface design features that are characterized by human-computer interaction and user experience innovation.

06.厨卫 Kitchen & bath

以居室厨房和卫生间为空间，以科学合理、解决问题为导向的高适应性整体解决方案设计，以及为适应空间和满足用户需求而提出的创新产品解决方案。

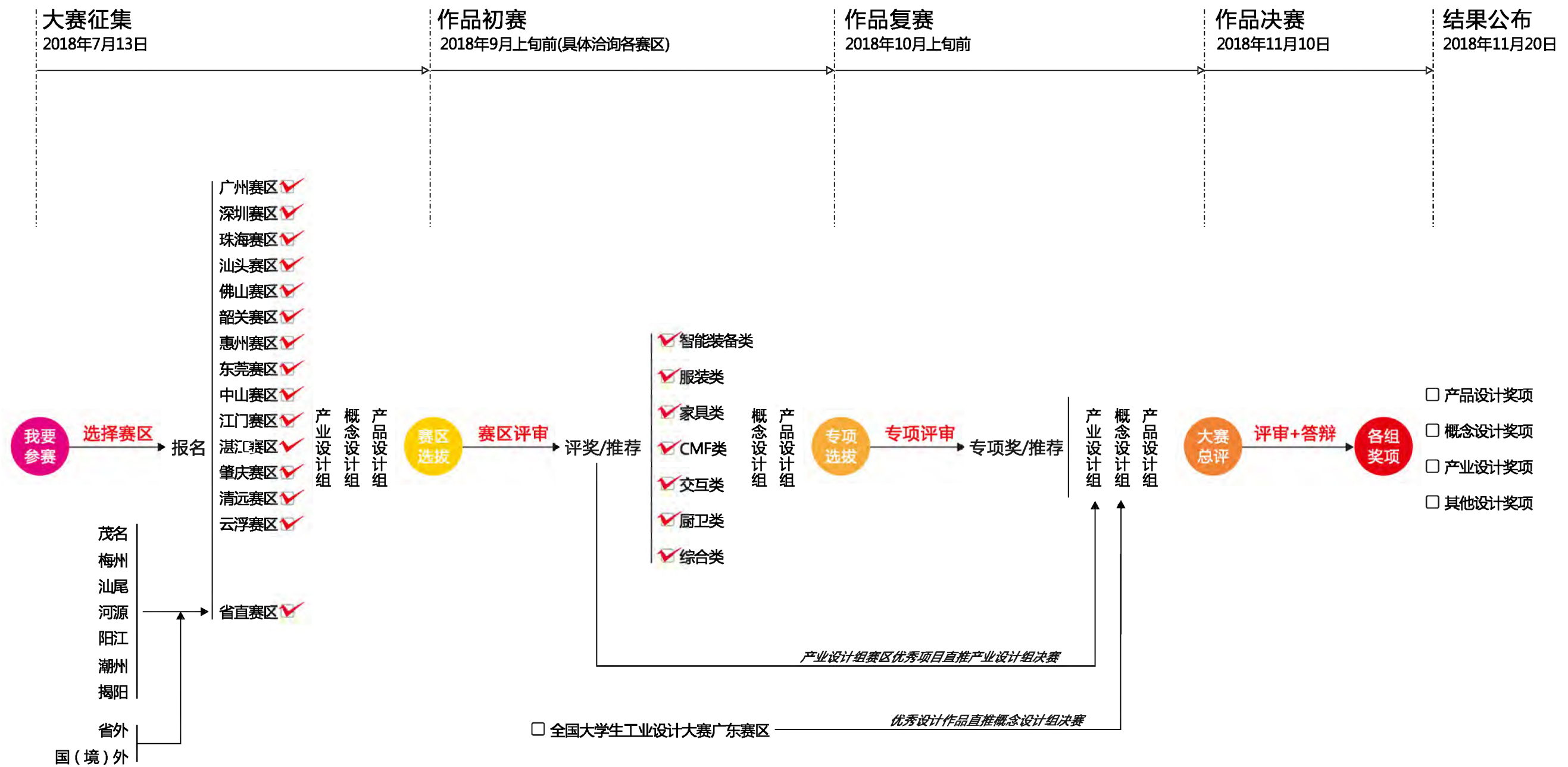
Living room & kitchen-based and scientific and reasonable problem-solving oriented highly-compatible total solutions, as well as innovative product solutions brought up in order to adapt to space and satisfy user demands.

07.综合 Comprehensiveness

前6个类别之外的其他行业或领域的产品设计，如电子信息、医疗器械、家用电器、生活用品、照明与灯具、五金制品、玩具、教育用品、体育用品、办公用品等。

Other categories other than the first 6 ones, such as electronic information, medical device, appliance, lighting and lamps, hardware, toys, educational supplies, sports supplies, office supplies, etc.

参赛流程 Competing Process Table



网络报名流程 ↓ Network Registration Steps

第一步 网站登陆并注册：

- 🔴 登陆省长杯官方网站 <http://gcup.gd-id.com>
- 🔴 选择所在赛区
- 🔴 注册账号，获得账号及登陆密码确认

第二步 填写参赛信息：

- 🔴 选择参赛组别（勾选）： 产品设计组 概念设计组 工业设计组
- 🔴 选择参赛形式（勾选）： 个人 团体（企业） 团体（设计机构） 团体（联合参赛）
- 🔴 填写参赛信息
- 🔴 填写作品信息
- 🔴 填写“主创设计师”与“团队成员”材料

第三步 完成参赛：

- 🔴 资料填写完毕后获得参赛编号，并由系统自动生成参赛报名文件
- 🔴 下载并打印参赛报名文件，签字及盖章（团体）后，扫描并上传到系统指定位置
- 🔴 完成参赛

第四步 完善资料：

- 🔴 以上填报内容，除必填信息不可更改外，其他可以在截稿日期前不断完善相关辅助材料
- 🔴 截稿后，所有上传及填写内容将不可更改，视为全部完成参赛

参赛作品申报及成果提交要求

Works and Results Submission

产品设计组 ↓ Product Group

产品设计组完整提交参赛申报及作品评审的内容包括：

- A 完整填写的《“省长杯”工业设计大赛产品设计参赛报名表》，并向所在赛区获取参赛编号；
- B 不同参赛单位联合组队参赛的，还应同时完整填写《“省长杯”工业设计大赛产品组项目合作情况表（及联合参赛协议）》；
- C 营业执照副本（个人提交身份证明文件）；
- D 设计方案：包括产品创意及概念描述、产品定义、整体产品实物照片、简要设计说明以及关键结构或关键细节说明、产品量产或销售后取得的社会经济效益等内容（以A2幅面、精度150DPI展板形式的电子文件，限3幅以内）；
- E 产品实物：已量产的产品实物；如产品实物体积过大，可提交能够准确反映产品设计品质的小比例模型或功能样机；
- F 设计项目进入终评，还需补充提供能详细展示产品设计细节及使用方式的视频（AVI格式，720P）或PPT（其他如KEYNOTE等可转换为PPT格式）；
- G 作品知识产权归属材料。

注：大赛省直赛区，报名及初步评审只需提交A、B、D和G四项，初评通过后，按照有关通知要求补充完善其他评审材料；其他赛区申报细节请咨询各赛区。）

Materials to be submitted by product group for application and product review:

- A Fill out Governor Cup Industrial Design Competition Product Group Application Form completely and take participant number from registration division;
- B A team consisting of different participants should also fill out Governor Cup Industrial Design Competition Product Group Project Cooperation Statement (and Joint Participation Agreement) completely;
- C Copy of business license (individuals should submit identity certification documents);
- D Design plan: Including product idea and concept description, product definition, photo of complete product, brief design description and key structure or key detail description, social and economic benefits obtained after mass production or sales, etc. (Electronic files in the form of A2 and 150DPI panel, no more than 3 widths)
- E Physical product: Physical products of products in mass production; if the size of physical model is too large, small-sized model or function prototype that can reflect product design quality accurately can be submitted.
- F F. For design projects admitted to the final review, videos (in AVI, 720P) or PPTs (others like KEYNOTE can be converted into PPT format) demonstrating specific product design details and using methods should be submitted.
- G G. Intellectual property ownership materials.

Note: Participants of the division directly under the province need only to submit materials required in A, B and G for signing up and preliminary review, and should supplement other review materials as required after passing the preliminary review; participants of other divisions should consult corresponding divisions for signing up details.

概念设计组 ↓ Conceptual Group

概念设计组完整提交参赛申报及作品评审的内容包括：

- A 完整填写的《“省长杯”工业设计大赛概念设计参赛报名表》，并向所属赛区获取参赛编号；
- B 不同参赛单位联合组队参赛的，还应同时完整填写《“省长杯”工业设计大赛概念组项目合作情况表（及联合参赛协议）》；
- C 营业执照副本（个人提交身份证明文件）；
- D 项目研究报告：应包含设计定位研究、整合技术研究、使用分析与实验、材料与工艺运用、生产加工分析、成本与市场分析、社会价值与经济价值预估等内容（A4幅面报告书形式）；
- E 设计方案：包括产品创意及概念描述、产品定义、整体效果图、简要设计说明以及关键结构或关键细节说明等内容（以A2幅面、精度150DPI展板形式的电子文件，限3幅以内）；
- F 设计模型或功能样机：1:1实物模型或样机；如实物模型体积过大，可提交能够准确反映产品设计品质的小比例模型或功能样机；
- G 设计项目进入终评，还需补充提供能详细展示产品设计细节及使用方式的视频（AVI格式，720P）或PPT（其他如KEYNOTE等可转换为PPT格式）；
- H 作品知识产权归属材料（如有）。

注：上述提交的材料中，项目研究报告、设计方案和设计模型（功能样机）须标明参赛编号，但不得出现作者或作者所在单位的具体信息。省直赛区，报名及初步评审只需提交A、B和E三项，初评通过后，按照有关通知要求补充完善其他评审材料；其他赛区申报细节请咨询各赛区。

Materials to be submitted by conceptual group for application and product review:

- A Fill out Governor Cup Industrial Design Competition Conceptual Group Application Form completely and take participant number from registration division;
- B A team consisting of different participants should also fill out Governor Cup Industrial Design Competition Conceptual Group Project Cooperation Statement (and Joint Participation Agreement) completely;
- C Copy of business license (individuals should submit identity certification documents);
- D Project study report: Including design orientation research, integration technology research, using analysis and testing, material and process utilization, production process analysis, cost and market analysis, social value and economic value estimation, etc. (in A4 report form);
- E Design plan: Including product idea and concept description, product definition, rendering, brief design description and key structure or key detail description, etc. (Electronic files in the form of A2 and 150DPI panel, no more than 3 widths)
- F Design model or function prototype: 1:1 physical model or prototype; if the size of physical model is too large, small-sized model or function prototype that can reflect product design quality accurately can be submitted.
- G For design projects admitted to the final review, videos (in AVI, 720P) or PPTs (others like KEYNOTE can be converted into PPT format) demonstrating specific product design details and using methods should be submitted.
- H Intellectual property ownership materials (if any).

Note: Among the materials to be submitted above, project study reports, design plans and design models (function prototypes) should be marked with participant's number, but participant's information or his/her employer's information must be ensured not exposed. Participants of the division directly under the province need only to submit materials required in A, B and E for signing up and preliminary review, and should supplement other review materials as required after passing preliminary review; participants of other divisions should consult corresponding divisions for signing up details.

产业设计组 Industry Group

产业设计组完整提交参赛申报及作品评审的内容包括：

- A 完整填写的《“省长杯”工业设计大赛产业设计参赛报名表》，并向所在赛区获得获取参赛编号；
- B 不同参赛单位联合组队参赛的，还应同时完整填写《“省长杯”工业设计大赛产业组项目合作情况表（及联合参赛协议）》；
- C 营业执照副本（个人提交身份证明文件）；
- D 项目研究报告：应包含项目目标、研究方法、研究资源的整合与团队构建、如何运用设计整合产业、如何以设计引领技术开发和商业模式创新、如何推动企业、产业或区域经济实现转型升级、应用于实践并获得具体效益、各方面评价与表彰等内容。（A4幅面、图文结合的报告书形式）；
- E 作品知识产权归属材料（如有）。

注：大赛省直赛区，报名及初步评审需完整提交全部材料；其他赛区申报细节请咨询各赛区。

Materials to be submitted by industry group for application and product review:

- A Fill out Governor Cup Industrial Design Competition Industry Group Application Form and take participant number from registration division completely;
- B A team consisting of different participants should also fill out Governor Cup Industrial Design Competition Product Group Project Cooperation Statement (and Joint Participation Agreement) completely;
- C Copy of business license (individuals should submit identity certification documents);
- D Project study report: Including design objective, research method and research resource integration and team construction; how to integrate industries with design, how to lead technical development and commercial mode innovation with design; how to promote enterprises, industries or regional economy to realize transformation and upgrade and apply them in practice to obtain benefits; evaluation and commendation, etc. (In the form of A4 report combing figures and texts);
- E Intellectual property ownership materials (if any).

Note: Participants of the division directly under the province need to submit all materials required for signing up and preliminary review; participants of other divisions should consult corresponding divisions for signing up details.

设计主题评价、设计过程评价、设计结果评价、设计价值评价。概念设计组侧重于设计主题和设计过程的评价，产品设计组侧重于设计结果和设计价值的评价，产业设计组主要侧重上述评价点基础上的综合效益。初赛、复赛和决赛均按照上述原则执行。

Design theme evaluation, design process evaluation, design results evaluation, and design value evaluation. The concept design panel stresses the evaluation on the theme and process of the design; the product design panel dose the evaluation on the results and value of the design; while the industrial design panel mainly focuses on the comprehensive effects based on all the above evaluations. From the preliminary contest, semi-final to the final, these principles will be consistently implemented.

设计主题

Design theme evaluation

主要衡量项目与大赛主题的符合度，突出技术、艺术与实用的结合，并对项目计划的预期成果目标予以评价。

Measure the conformity of projects to competition theme, highlight the combination of technology, art and practice, and evaluate the expected results and objectives of projects and plans.

设计过程

Design process evaluation

针对参赛项目的团队配置、流程设计、资源统筹的合理性，用户和市场研究分析方法、未来趋势判断、定位结果，行业新技术的运用或创新性整合，团队协同能力与效果，以及设计报告书、项目过程文件完整性进行评价。

Evaluate the reasonableness of team allocation, process design and resource coordination of participating teams, user and market research and analysis method, future tendency judgment, orientation result, new industrial technology utilization or innovative integration, team collaboration and effect, as well as the completeness of design report and project process documents.

设计结果

Design result evaluation

针对参赛项目成果的创新性、实用性、美观性和经济性进行综合评价。

Evaluate the innovativeness, practicality, aesthetic and economy of the achievements of participating projects comprehensively.

设计价值

Design value evaluation

从参赛作品的社会价值和经济价值两个方面展开评价，项目既应具备促进社会和谐稳定、承载中国文化、节约资源、具备良好社会责任感的内涵，也应适合市场发展需求、有可产业化基础、具备规模化效益及良好的获益前景。

Evaluate in two aspects, social value and economic value of participating works. Projects should convey the connotation of promoting social harmony and stabilization, carrying Chinese culture, saving resources and expressing good social responsibility, and should also meet market development demands, have the foundation for industrialization, extensive benefits and good benefit prospects.

表彰与奖励

Recognition and Rewards

奖项 奖励

Prizes and awards

初赛：

根据全省各分赛区的赛事组织方案，设定并评选出分赛区各级奖项。具体奖励办法，见各分赛区公布的有关文件。

复赛：

分别从产品设计组、概念设计组作品中，按照7个类别各评出专项赛一等奖1名、专项赛二等奖5名、专项赛三等奖9名（合计210名），由大赛组委会颁发奖杯和证书。

决赛：

分别从产品设计组、概念设计组和工业设计组作品中，不分类别各评出大赛钻石奖1名、金奖2名、银奖3名、铜奖4名（合计30名），由大赛组委会颁发奖杯和证书。另在所有决赛作品中，设立最具创新奖、军民融合奖、绿色设计奖若干名，其余进入决赛的参赛作品均获本次大赛优秀奖。决赛评选出的上述奖项，由大赛组委会颁发奖杯和证书。

Preliminary contest

Set and select prizes of all levels for divisions according to their work plans for the Competition. See relevant documents released by divisions for detailed rewarding measures.

Semi-final

Select 1 first prize winner, 5 second prize winners and 9 third prize winners (210 in total) from the works of product design group and conceptual design group through each special contest of the 7 categories; and then the Organizing Committee should grant them with trophies and certificates.

Final

1 diamond prize winner, 2 gold prize winners, 3 silver prize winners and 4 bronze prize winners (30 in total) from the works of each of the three groups including product design group, conceptual design group, industrial design group; and then the Organizing Committee should grant them with trophies and certificates. Select several winners of the most innovative award, military-civilian integration award and green design award from all works admitted to the final, and grant recognition award to all of them. The Organizing Committee of the Competition should grant trophies and certificates to all of the awards rated above.

授予 称号

Title granting

大赛对决赛阶段主要获奖作品的主创设计师授予称号：

The Competition will grant titles to chief designers of prize-winning works at the final

广东省2018年度十大优秀工业设计师

2018 Top 10 Excellent Industrial Designers of Guangdong Province

产品设计组前10名的主创设计师，由组委会授予“广东省2018年度十大优秀工业设计师”荣誉称号（参赛作品前10名主创设计师如有重复，按作品得分/得票名次依次顺延）。

广东省2018年度十大新锐工业设计师

2018 Top 10 New Industrial Designers of Guangdong Province

概念设计组前10名的主创设计师，由组委会授予“广东省2018年度十大新锐工业设计师”荣誉称号（参赛作品前10名主创设计师如有重复，按作品得分/得票名次依次顺延）。

广东省技术能手

Technical Master-Hand of Guangdong

对获得产品设计组或概念设计组前4名的非在校学生主创设计师，由大赛组委会向省人力资源和社会保障厅推荐，按规定程序授予“广东省技术能手”荣誉称号。

广东省五一劳动奖章

May 1st Labor Medal of Guangdong Province

对获得产品设计组、概念设计组和工业设计组各组第一名（钻石奖）的广东职工团队主创设计师，由大赛组委会向省总工会推荐，按有关规定和程序颁发“广东省五一劳动奖章”。

广东省青年岗位能手

Young Excellent Performer on Post of Guangdong Province

对获得产品设计组、概念设计组和工业设计组各组前10名作品的主创设计师，由大赛组委会根据有关规定和程序，向团省委推荐3名符合条件人选参加“广东省青年岗位能手”评选。

广东省三八红旗手

"March 8th" Red-banner Holder of Guangdong Province

对获得产品设计组、概念设计组和工业设计组各组前10名作品的女性主创设计师，由大赛组委会根据有关规定和程序，向省妇联推荐参加“广东省三八红旗手”评选。

大赛突出贡献奖

Outstanding Contribution Award

对积极参与大赛组织、宣传、评选等工作并作出突出贡献的单位和个人，由组委会颁发奖状。

广东设计周

Guangdong Design Week



本届“省长杯”工业设计大赛的相关活动，将以第九届“广东设计周”为平台，其延展的一系列活动为主体，以“设计广东”（Design in Guangdong）作为广东设计活动整体性的区域品牌，整合全省和全省各地市的设计相关活动，合力推广广东设计。

第九届广东设计周主要包括以下活动：

广东工业设计展

围绕“新时代·新设计”的主题，于2018年11月30日至12月2日在广州琶洲南丰国际会展中心举办2018广东工业设计展。展览着力展现新时代广东工业设计在能力建设方面的心成果、新形象、新趋势，内容包括本次大赛的主要成果，以及广东工业设计发展历程、工业设计中心、工业设计特色机构、工业设计名家英才、工业设计服务制造业成果等。

大赛颁奖典礼

邀请大赛获奖者、专业设计师、知名企业、新闻媒体、省内外创投基金代表等出席第九届“省长杯”工业设计大赛颁奖典礼，由大赛主要获奖者现场分享获奖作品案例，并接受组委会颁发的各类奖项及荣誉。

大赛成果转化

针对但不限于大赛优秀作品，导入孵化资源、创投基金、设计创新创业孵化基金、众筹平台、品牌企业资源，举行“设计+”项目对接与投资商务洽谈会，基于众筹、众包、众创和众扶模式，原创设计师或设计团队与各类资源面对面交流互动，共同探索项目对接和落地，使大赛成果得以孵化并最终走向市场。同时，举行成果转化签约仪式，对达成合作意向的双方或多方现场签约，主办方并提供公证和法律咨询等相关服务，推动设计成果的加快转化。

2018广东工业设计峰会

以“工业设计服务实体经济”为主题，以粤港澳大湾区创新设计圈建设为背景，从创新设计的角度，就工业设计如何推动创新资源要素流动、推动制造业创新中心建设、推动实体经济健康发展等议题，开展研讨交流。

知识产权保护和政策宣贯会

邀请省知识产权局领导和相关领域专家，为设计界和企业界解读知识产权方面的法律、法规，为本次大赛涉及的知识产权保护问题释疑解惑。同时介绍我省扶持实体经济发展的有关政策措施，宣传我省出台的支持工业设计发展和支持其成果转化的政策文件。

高端设计与设计文化交流

邀请国内外知名设计师来粤交流，进行作品分享和设计主题演讲，与大赛获奖设计师交流对话；同时，组织省内国家级、省级工业设计中心、高校工业设计团队开展设计文化交流和学术研讨。

配套活动

全省主要城市、各专业设计组织、高等院校以及设计园区、创意产业园区同步举办的各类设计活动，如广州国际设计周、中国设计活动日、清华艺术·设计学术月、中国厨房协同创新国际设计工作坊等，由各地或相关单位报备后自行组织。

第九届“省长杯”工业设计大赛

联系方式：

珠海市工业设计协会

电话：0756-6100667、6100670、6236266

传真：0756-2512999

邮箱：zhgysjxh@163.com

相关信息及本文件可查询

广东省工业设计网：<http://www.gd-id.com>

广东省工业设计协会网站：<http://www.gdida.org>

珠海工业设计网：<http://www.zh-id.com>

网络参赛报名：

登陆“省长杯”官方网站：<http://www.gcup.gd-id.com>



大赛官方公众号



广东省工业设计协会



设计之旅公众号